

# How to make a mug video mockup

The process explains how you use a free video editor ShotCut to put a background video mockup previously recorded, an image of a blank mug, and a design previously made, together to create a video for your mug design to add to your POD product listing.

## Record background

Record 10-15 seconds video of a background to have for the product.

For mug, record a table at the edge level.

Put some background elements in the space to record.

Make sure to leave a lot of space for the mug or item that will be put in the video later.

If you have a blank mug, you can record it in the video and put image on it later.

## How to shoot a background without the blank product in the video

When you shoot the video mockup, don't move the camera. When the blank product is not in the shooting but added later, it will follow your camera movement. Therefore, if you move the camera during shooting make the movement right to left very slowly for the product video to look real.

## How to make a video mockup with a blank product in the video

Alternatively, put a blank product in the video before recording. During recording, don't move the blank product. But you can add other element to the side or add an element to the side of the product where it won't interfere with the image position. Or pour liquid (water, warm tea) or fruit in the blank mug during the shooting.

For card, record the video from top looking down and have folder in the space been recorded.

You can add a blank card stock on the folder and record.

After you record few shots, transfer to your computer, and save them.

## Make the design in Inkscape

You can put the design on a mug if that is a mug design and in blend mode multiply and save as PNG.

## Open Shotcut

Open shotcut a free video software.

Click on playlist.

Drag the video background to use to the playlist.

Drag the image to use to the playlist.

If you are going to put the design on a blank item in Shotcut, drag the blank product like mug as PNG and the design as SVG.

Drag the video to the timeline below the playlist.

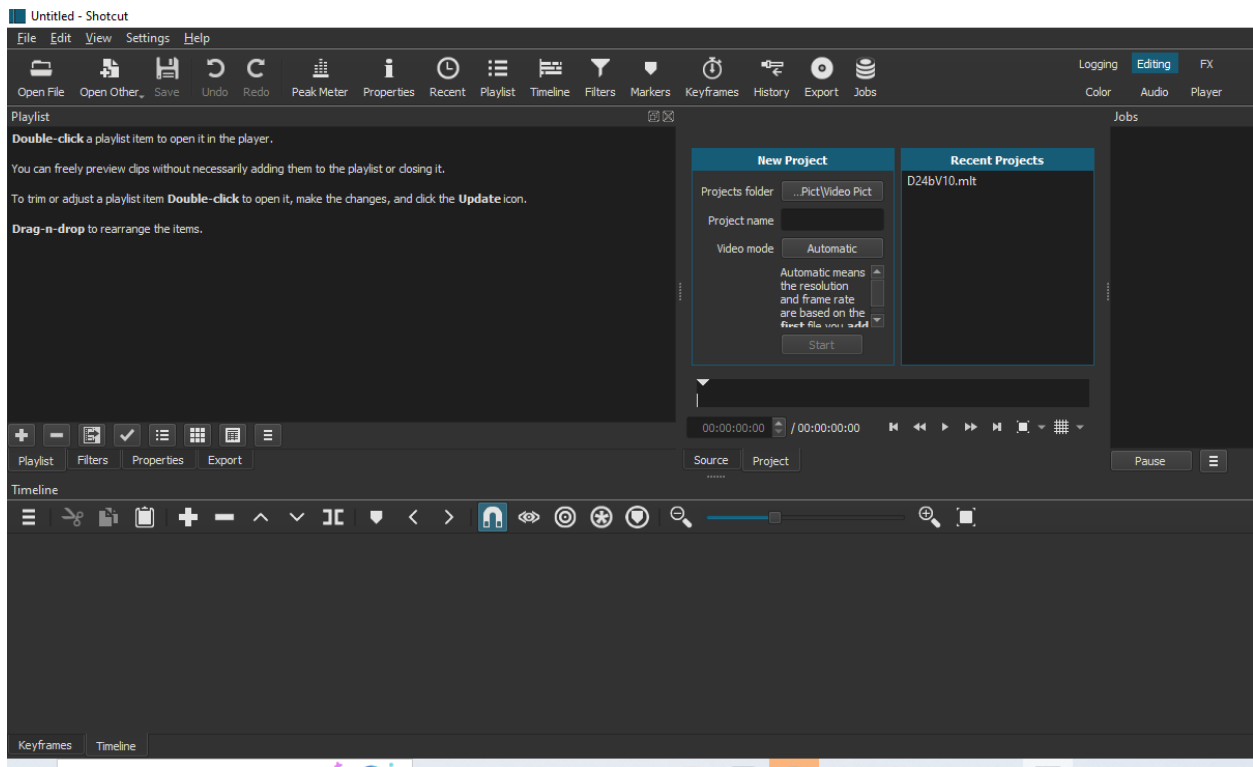
Right click on the timeline and click track operations and add track video.

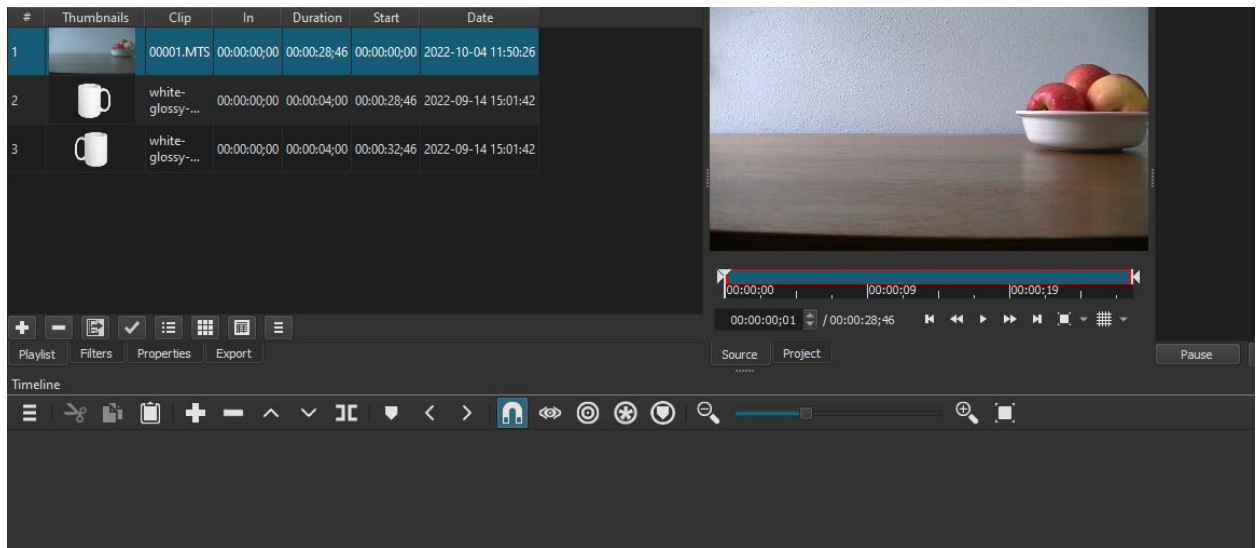
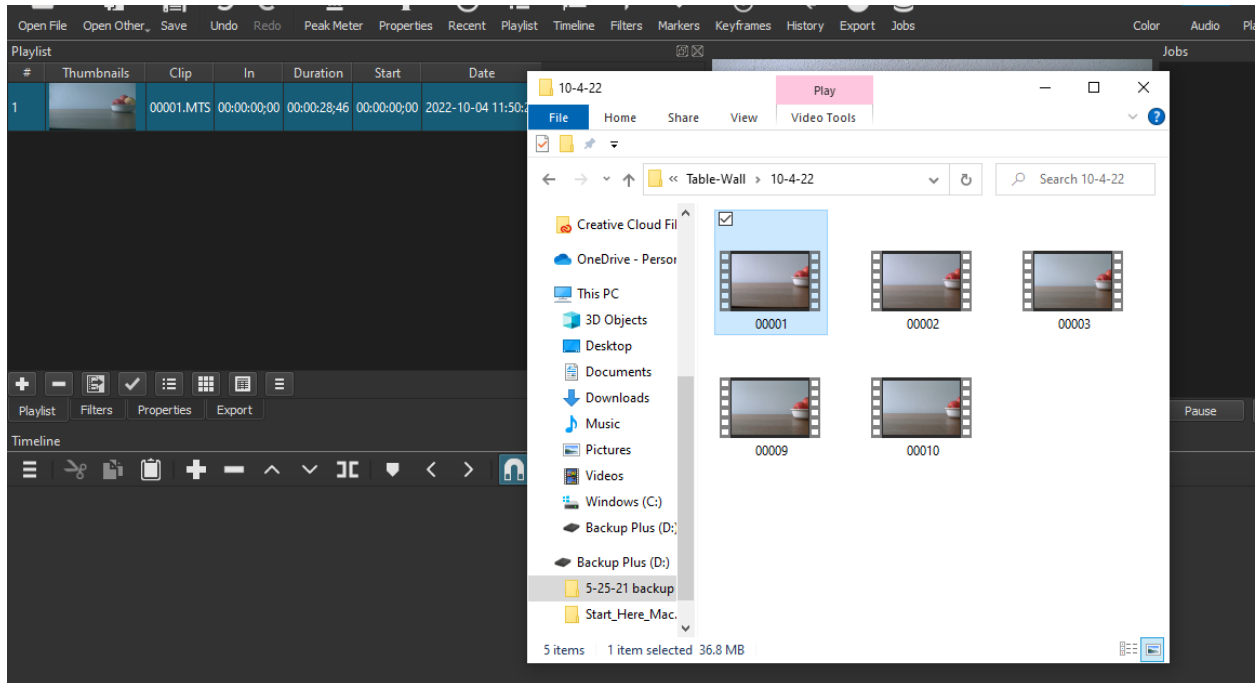
Drag the blank image down to the top video track.

If you want to add a design to a blank mug in Shotcut, you need 3 video tracks in the timeline. The bottom video track will be the background video.

The middle video track will be the mug or blank product as PNG.

The top video track will be the design as SVG.





open... open... save undo redo trackpad Properties Recent Files

playlist

#	Thumbnails	Clip	In	Duration	Start	Date
1		00001.MTS	00:00:00;00	00:00:28;46	00:00:00;00	2022-10-04 11:50:26
2		white-glossy-...	00:00:00;00	00:00:04;00	00:00:28;46	2022-09-14 15:01:42
3		white-glossy-...	00:00:00;00	00:00:04;00	00:00:32;46	2022-09-14 15:01:42
4		D25x Notary ...	00:00:00;00	00:00:04;00	00:00:36;46	2022-09-11 13:21:18

Playlist Filters Properties Export

Timeline

Step1

File Home Share View

« D25x-ff7e67 » Step1

Search Step1

- 10-4-22
- 10-5-22
- Blog
- Desc
- Creative Cloud Fil
- OneDrive - Person
- This PC
  - 3D Objects
  - Desktop
  - Documents
  - Downloads
  - Music
  - Pictures
  - Videos
  - Windows (C:)
  - Backup Plus (D:)

D25x Notary Signing Agent

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#	Thumbnails	Clip	In	Duration	Start	Date
1		00001.MTS	00:00:00;00	00:00:28;46	00:00:00;00	2022-10-04 11:50:26
2		white-glossy-...	00:00:00;00	00:00:04;00	00:00:28;46	2022-09-14 15:01:42
3		white-glossy-...	00:00:00;00	00:00:04;00	00:00:32;46	2022-09-14 15:01:42
4		D25x Notary ...	00:00:00;00	00:00:04;00	00:00:36;46	2022-09-11 13:21:18

Playlist Filters Properties Export

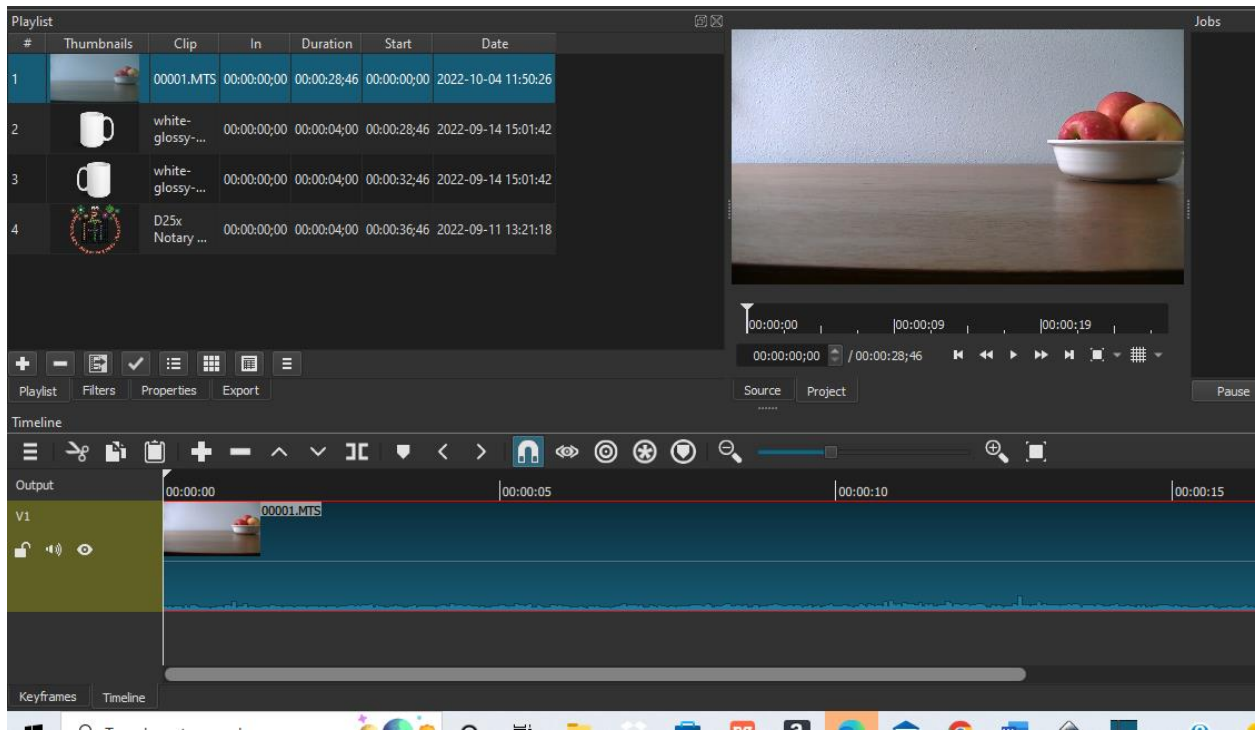
00:00:00 | 00:00:09 | 00:00:19

00:00:00;01 / 00:00:28;46

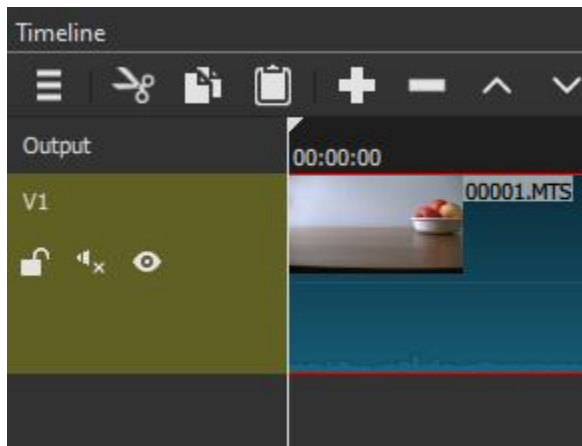
Source Project

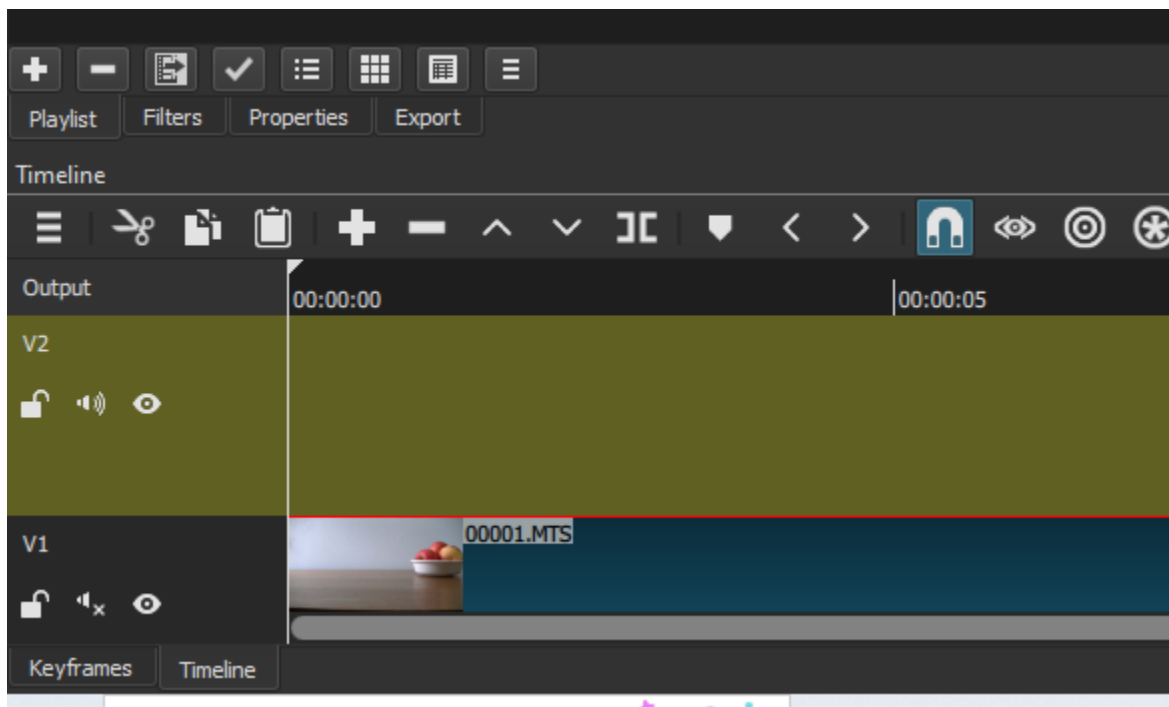
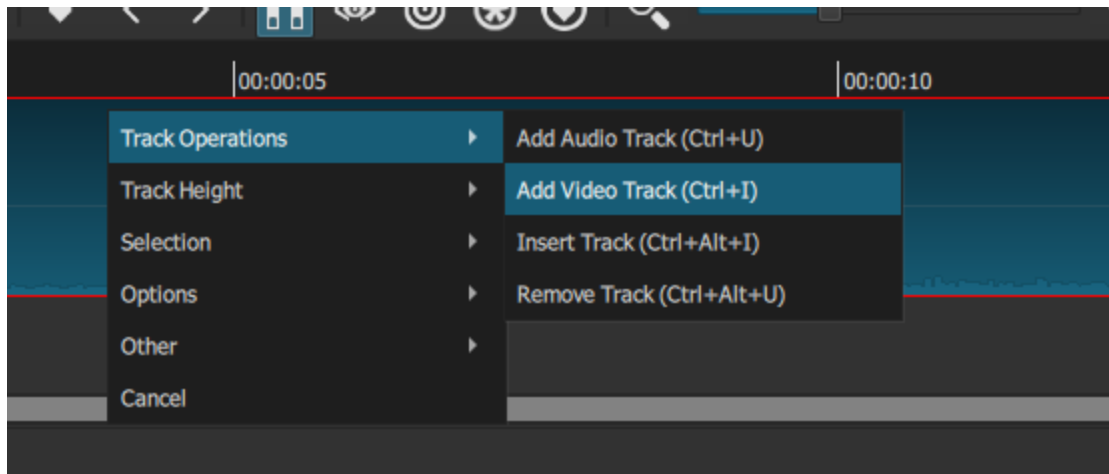
Pause

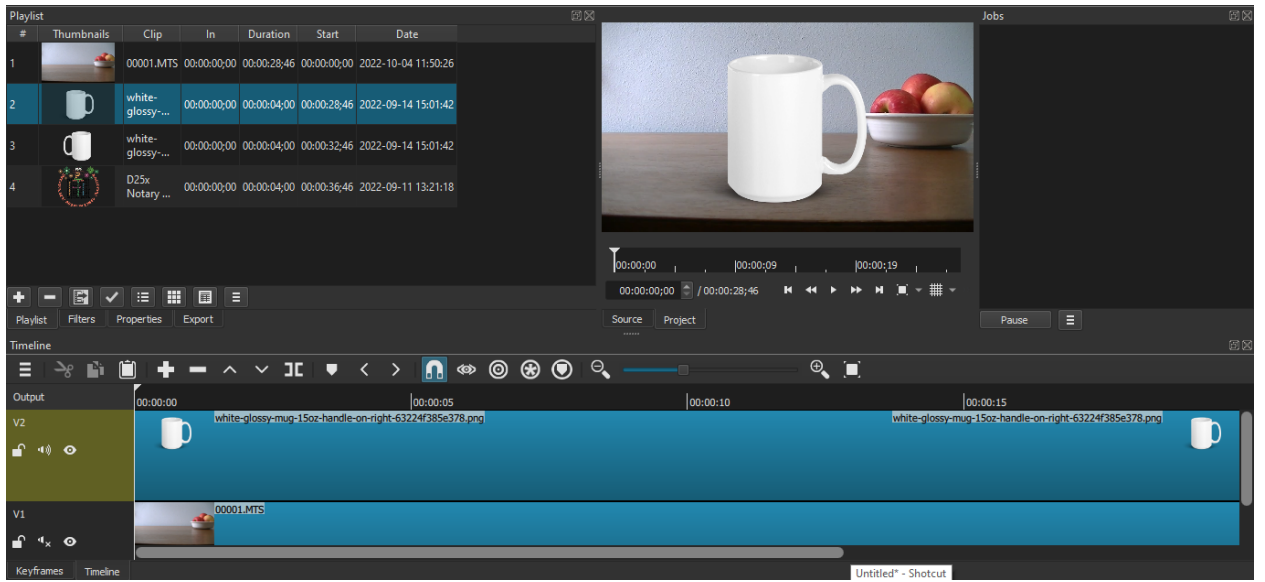
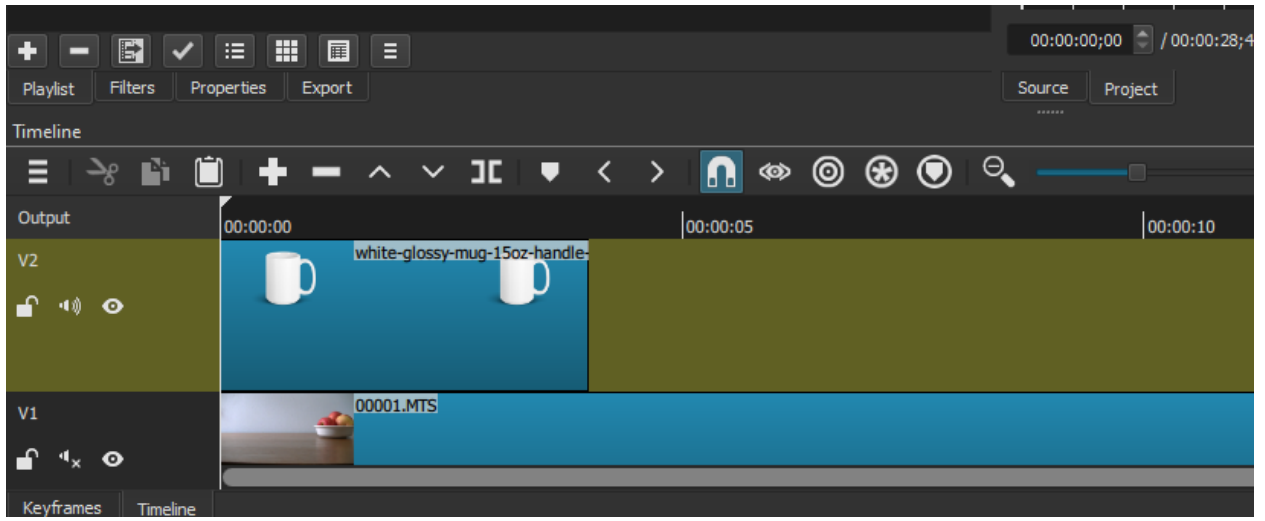
Timeline

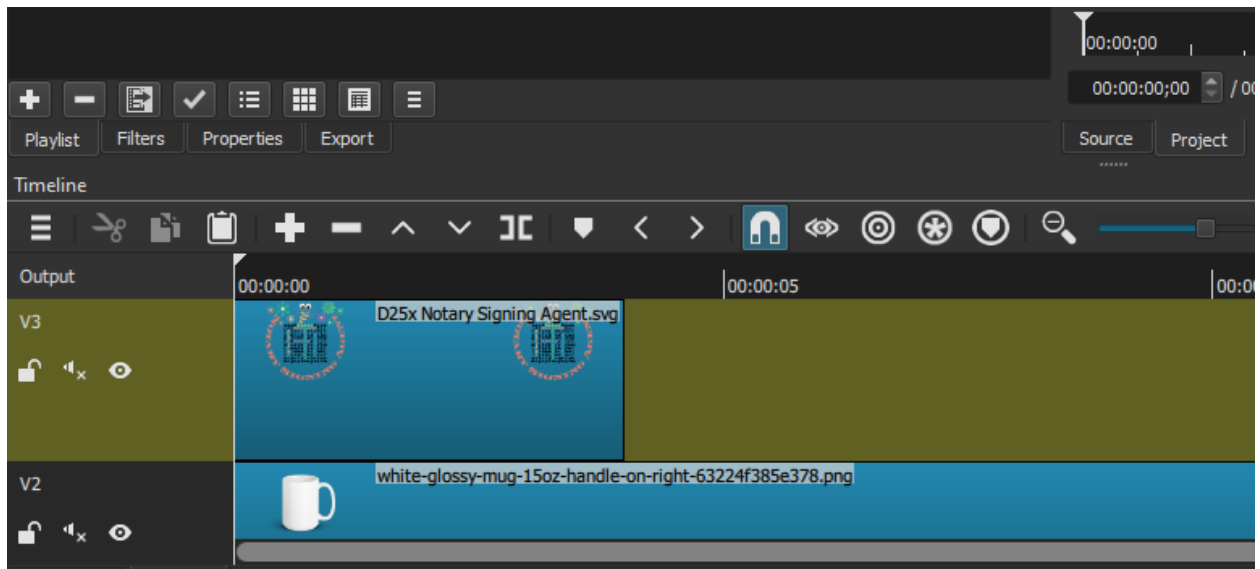
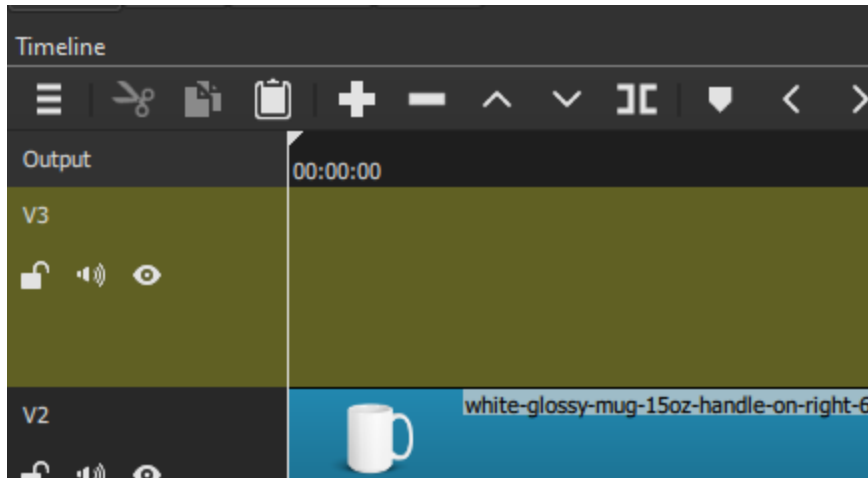


Mute the audio,

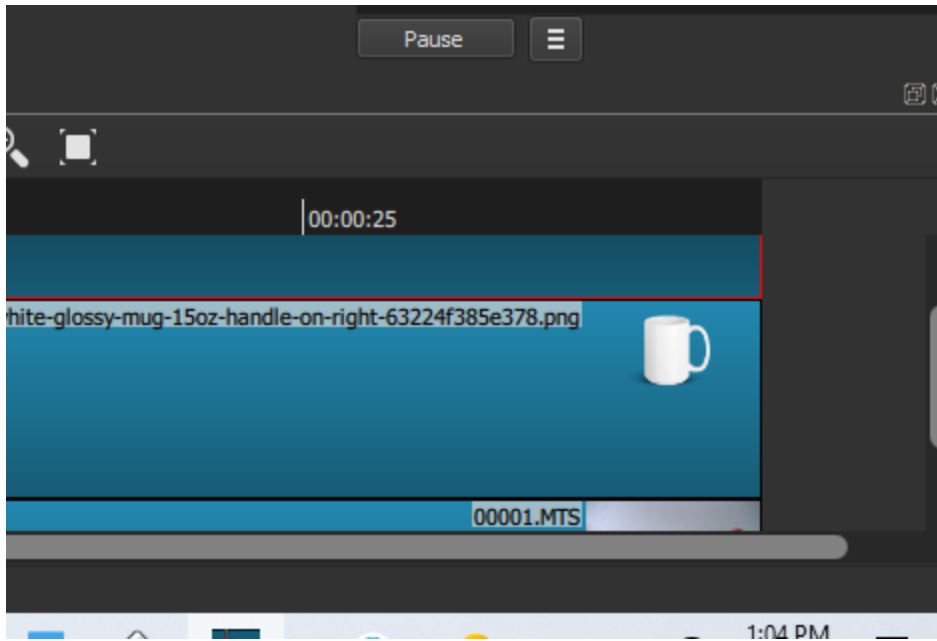




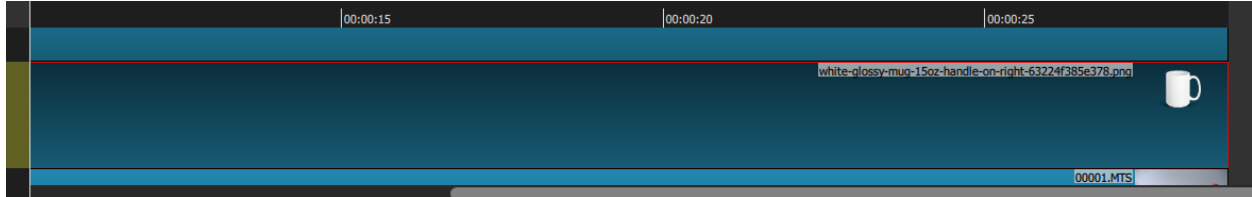




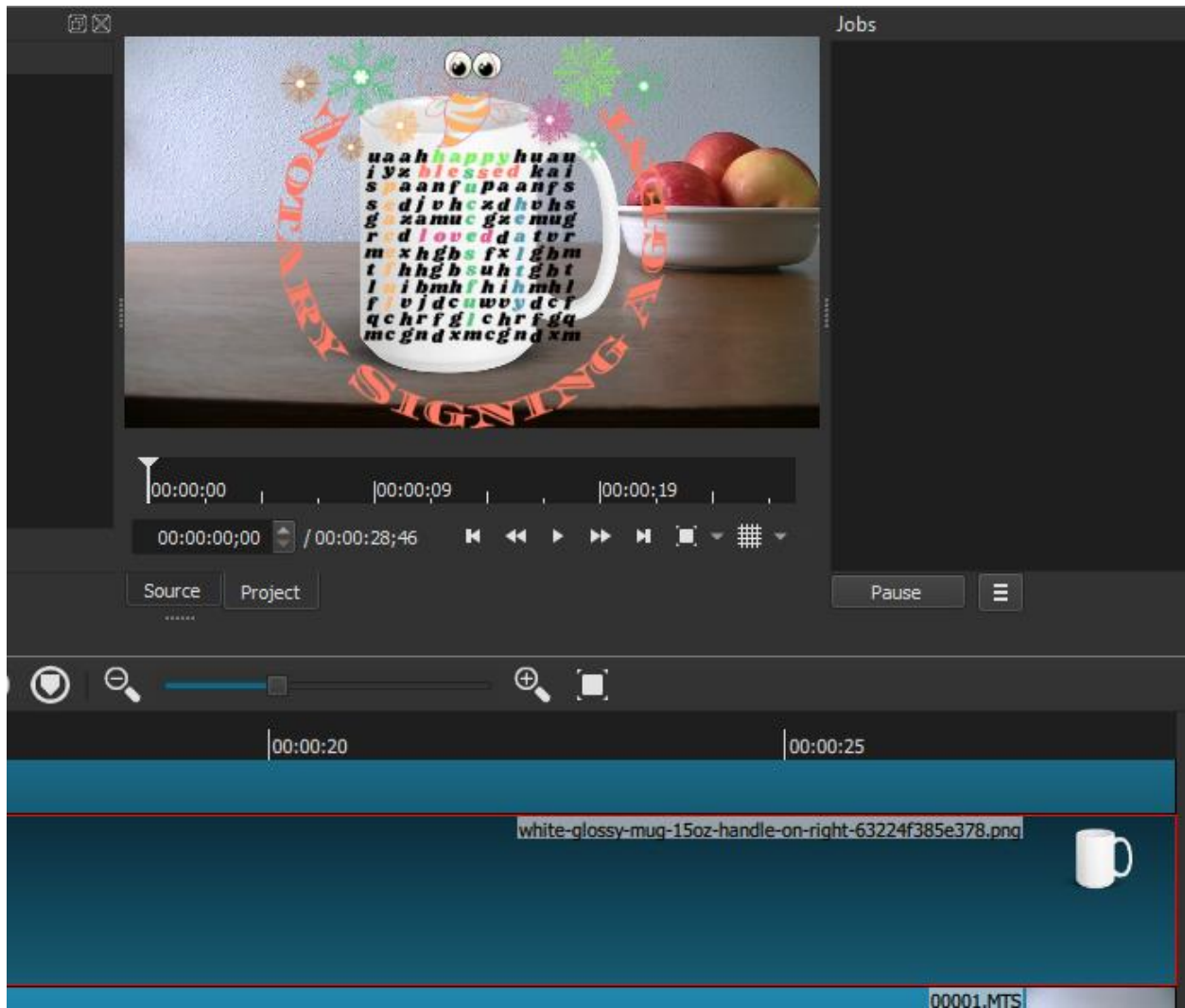




Click on the mug to select.



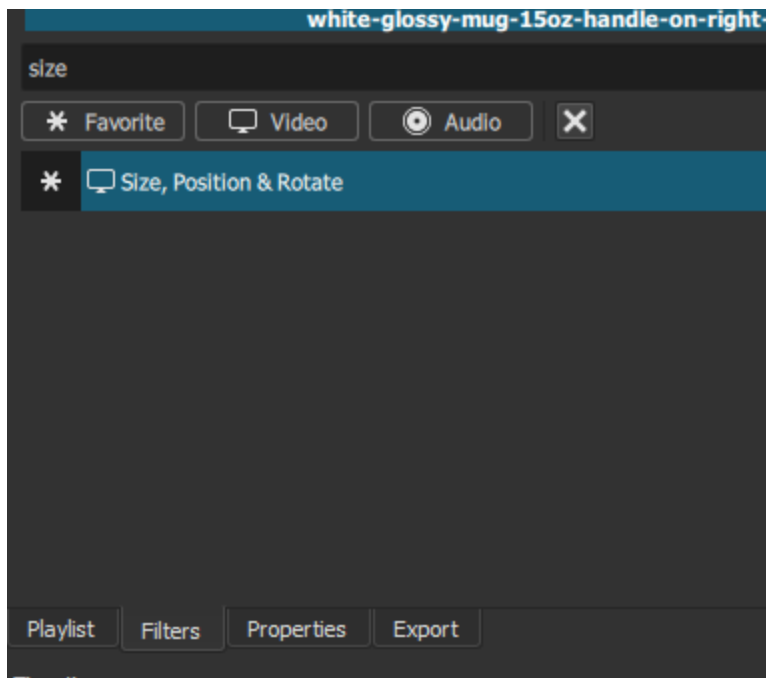
We want to move it to the left so that it doesn't touch the background image.



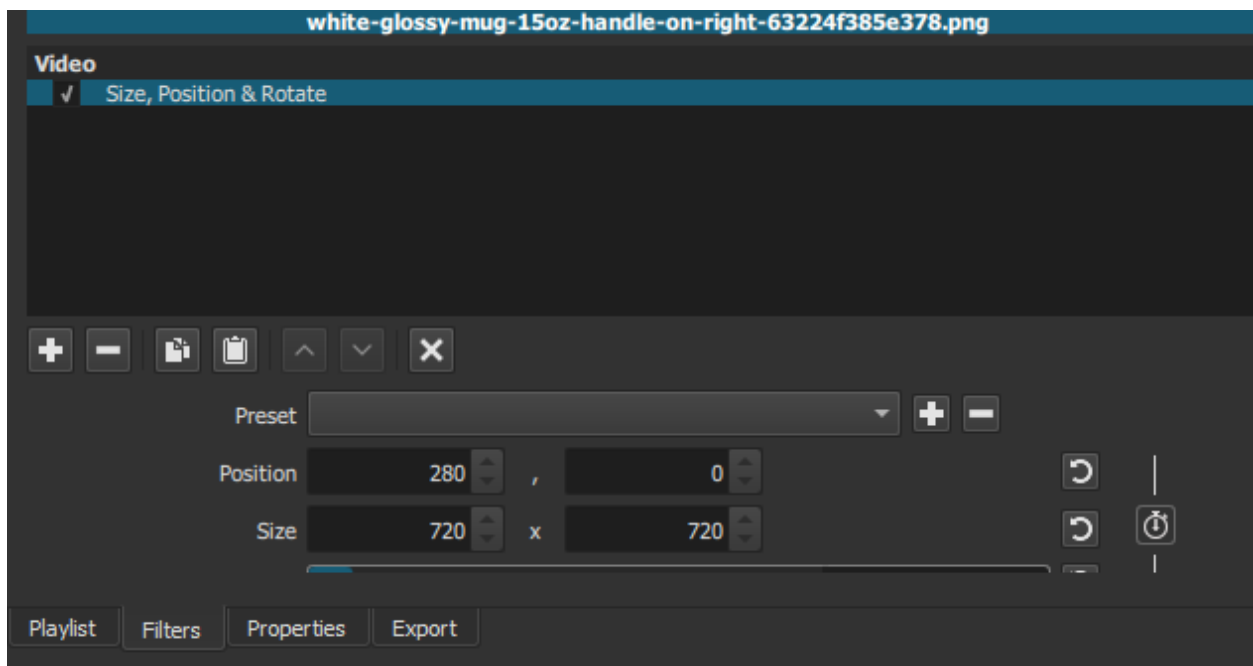
Click on filter on top or next to playlist.

Click on + sign.

Type size or click on video and scroll to size position.

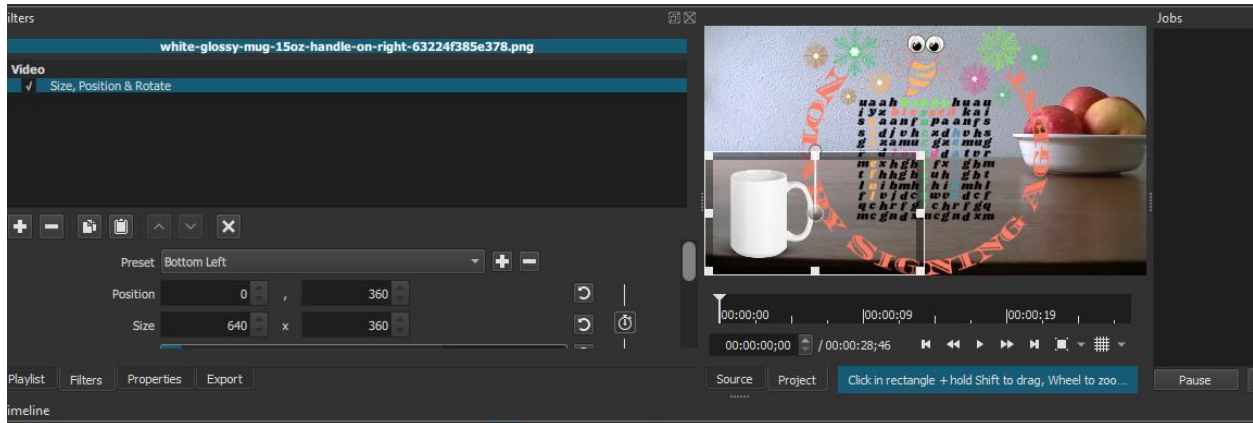


Click on it.



Click to scroll the preset menu.

Click on move left.

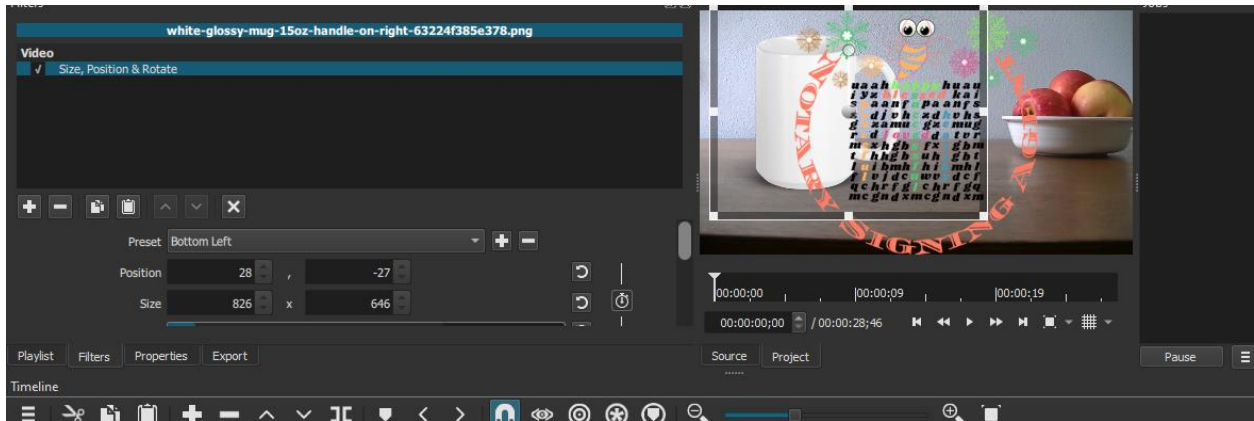


Put the mouse on the ball inside the frame and when it is a cross move to position the object.

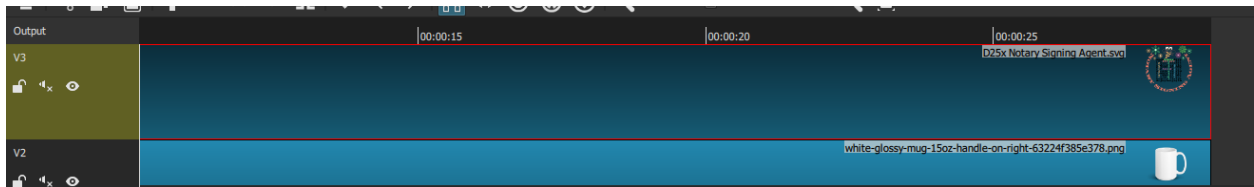


To resize it, put the mouse in the angle and drag it.





Click on the design video track to select the design.

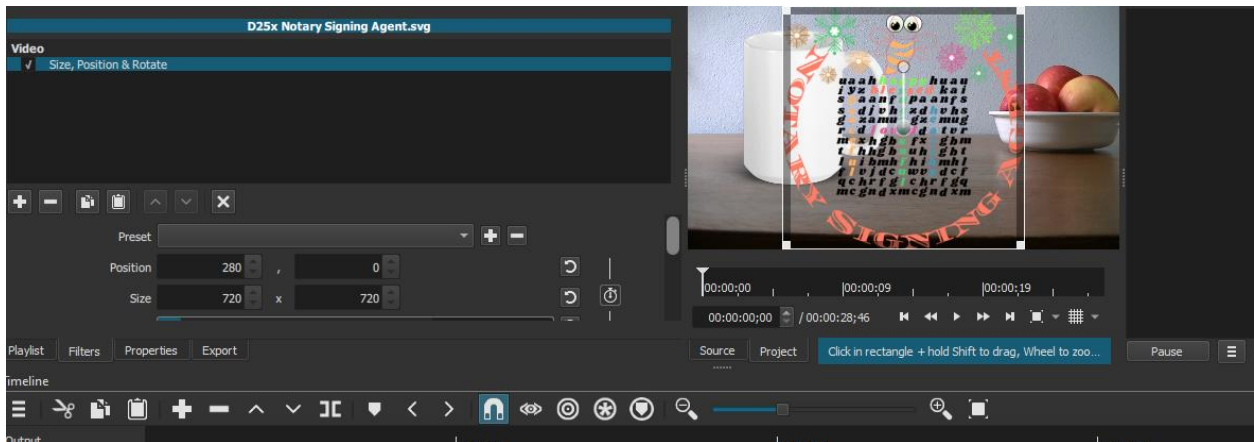


Click on filter.

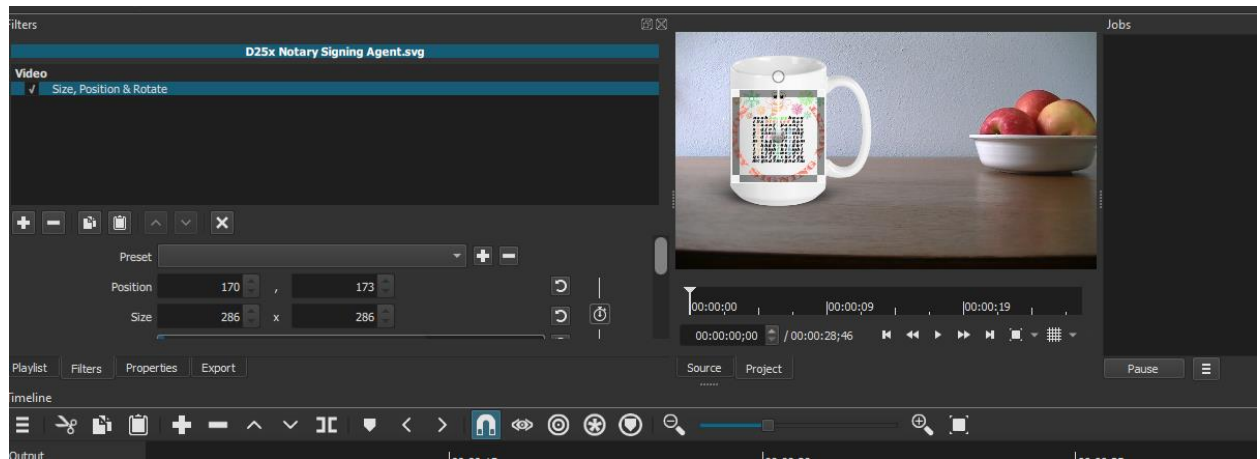
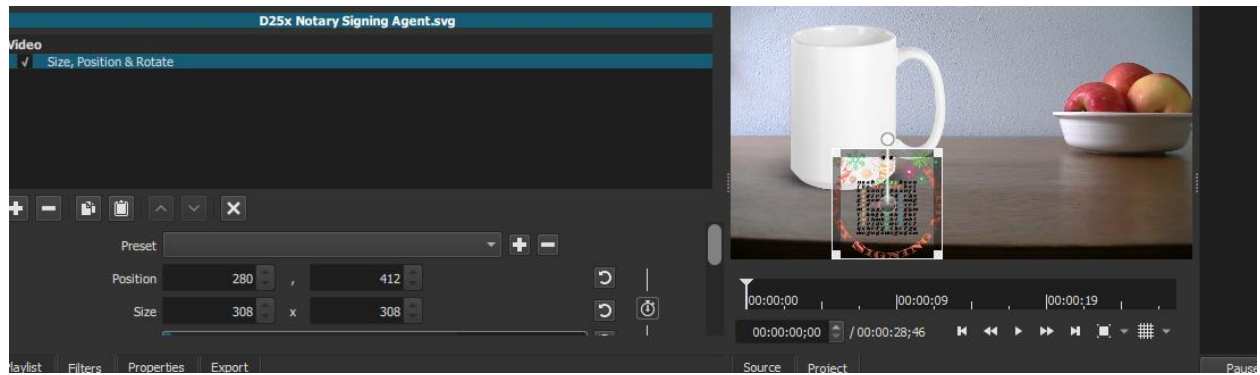
Click +

Click on Size, Position & Rotate

Preset



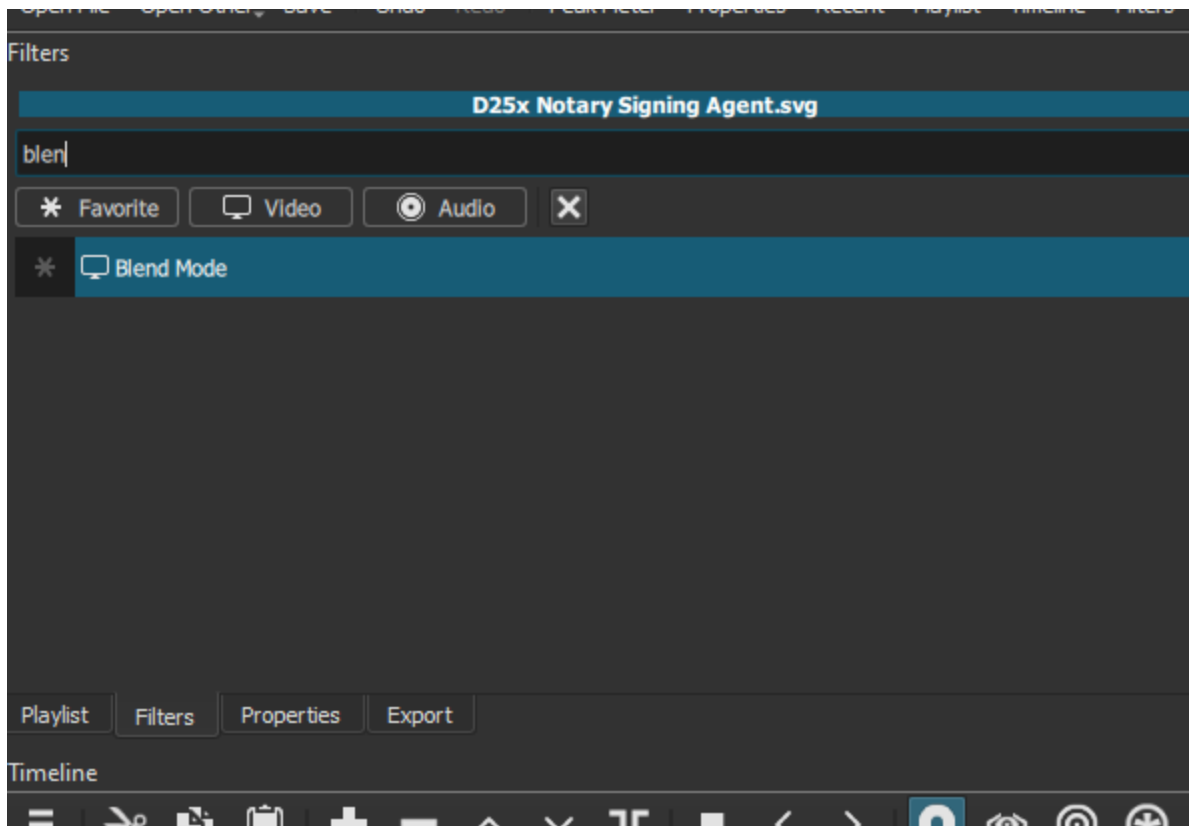
Drag the angle and reduce the size to fit the mug.



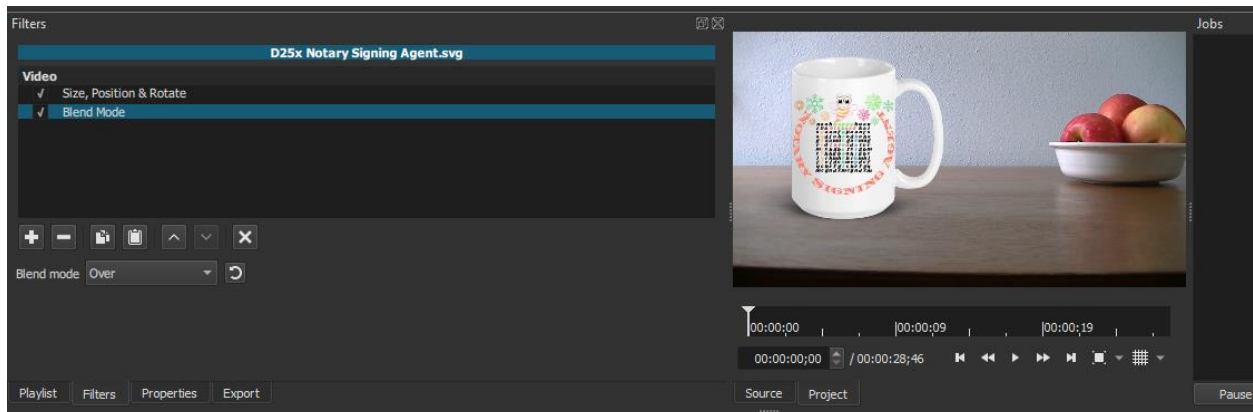
Apply a blend mode to the design

Click on + (plus) sign under filters.

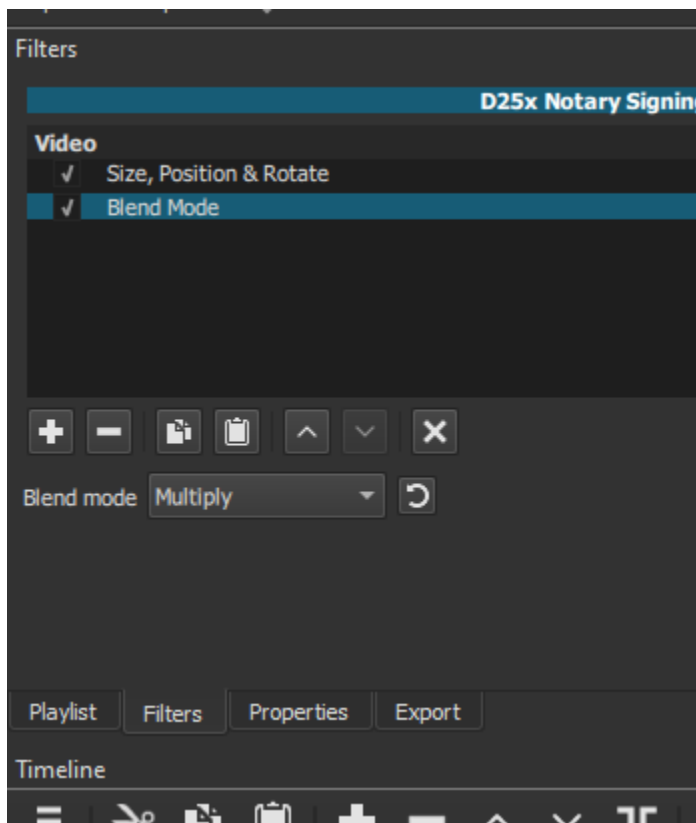
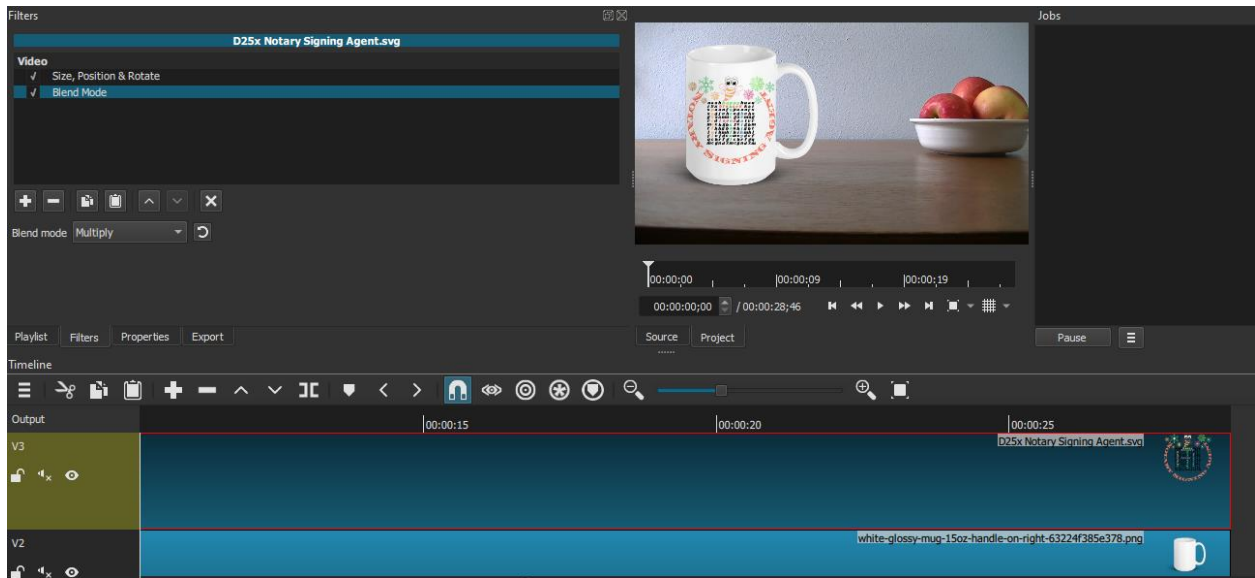
Type blend or scroll to find the blend mode.



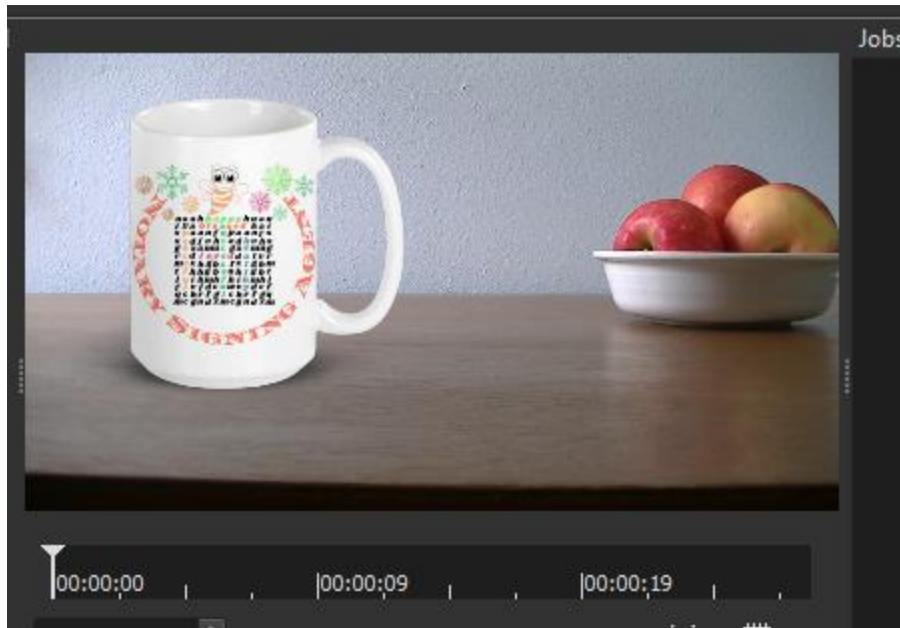
Click on blend mode.



Scroll the drop-down menu and choose Multiply for blend mode while the design video track is still selected.







Hold CTRL after you select a video track and click on the rest of video tracks to select them as well.

Click on Export.

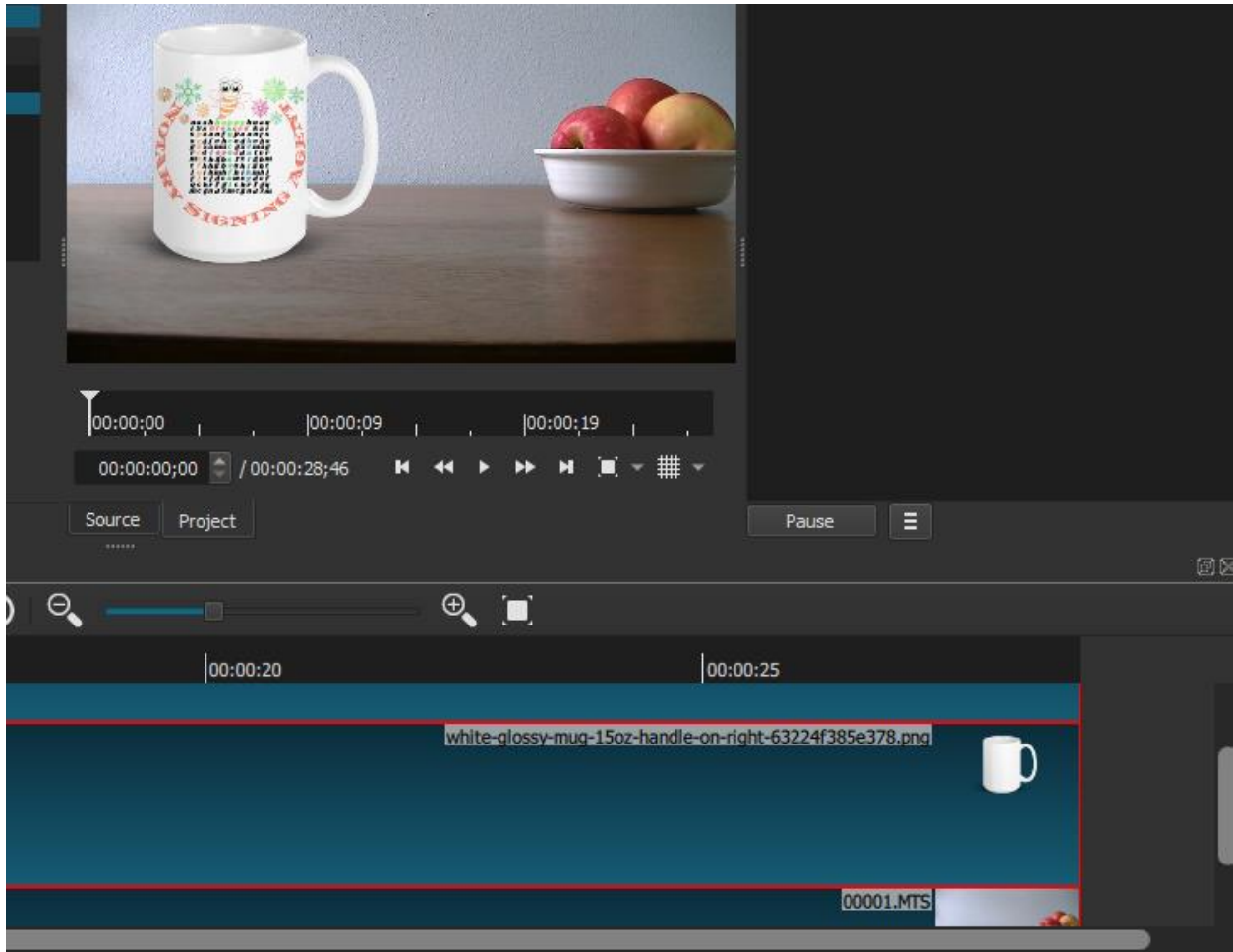
Make sure in the export window the timeline is selected.

Click on Export File.

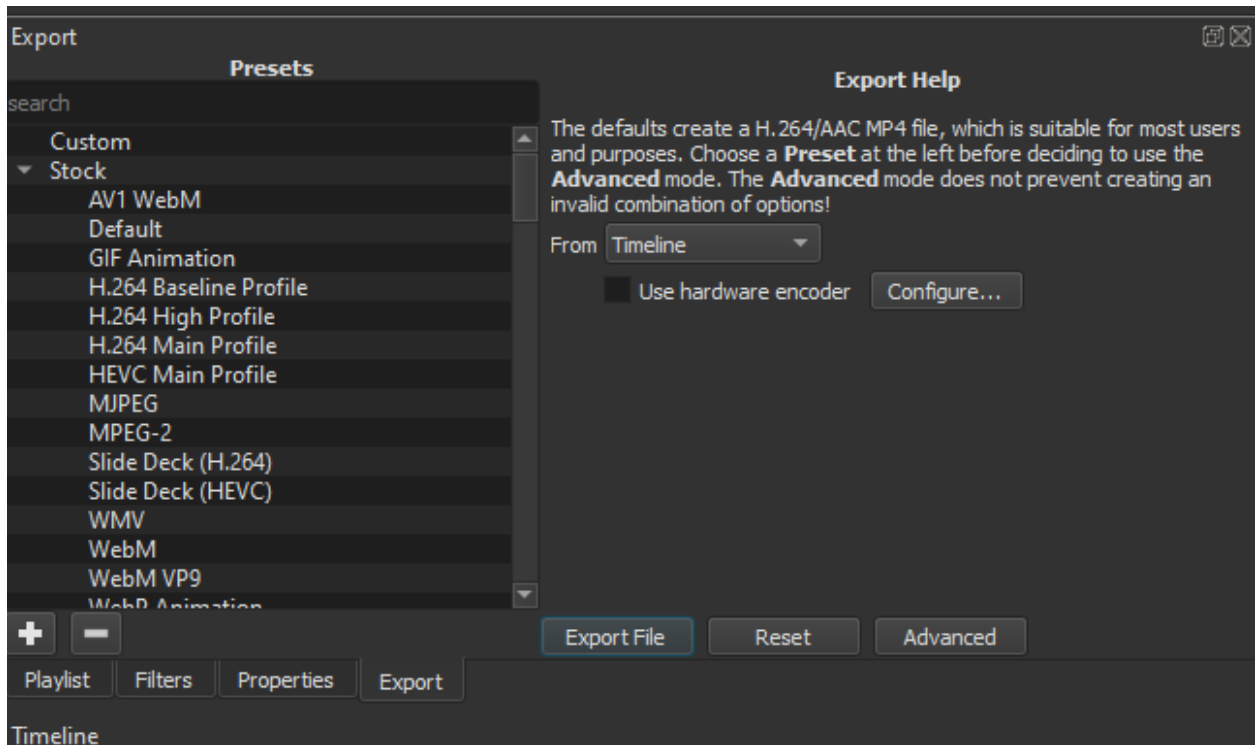
Choose the file and save.

The video by default will save as MP4.

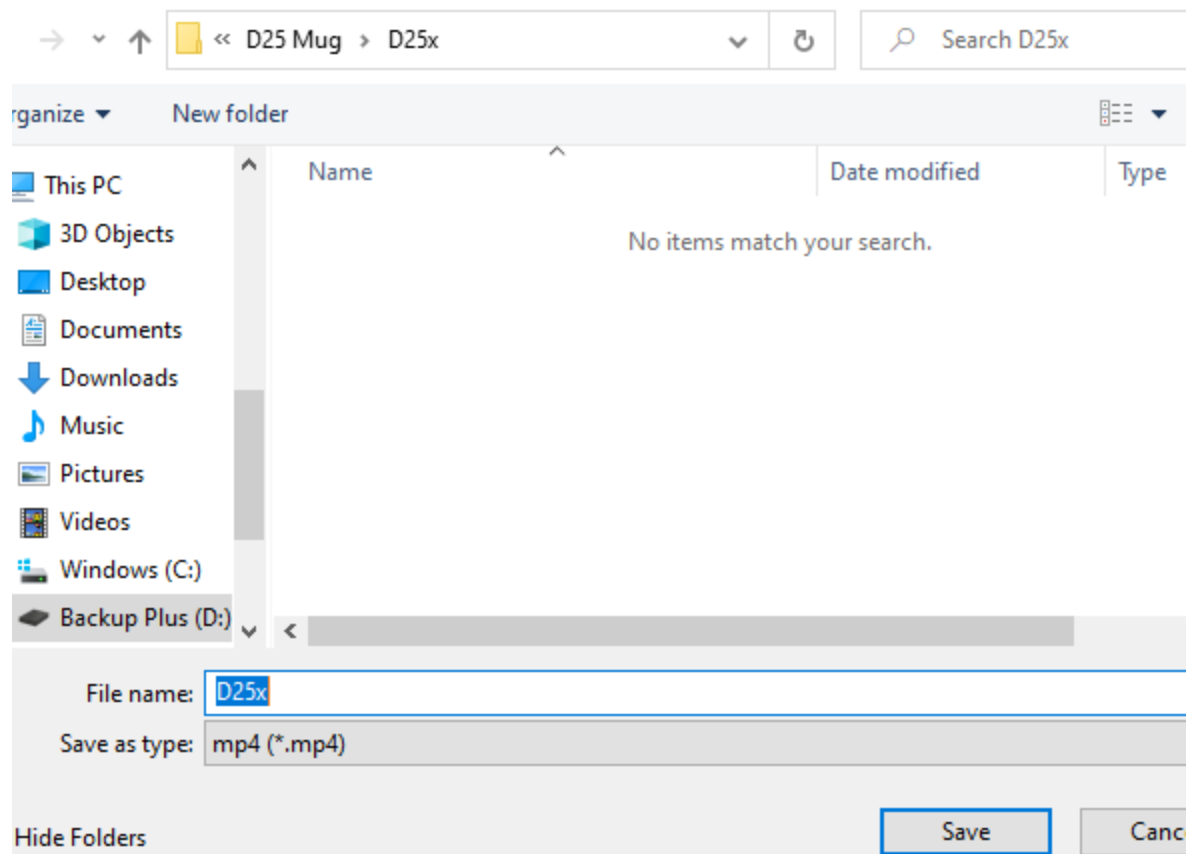
Play the video after it is saved to see if you like it.



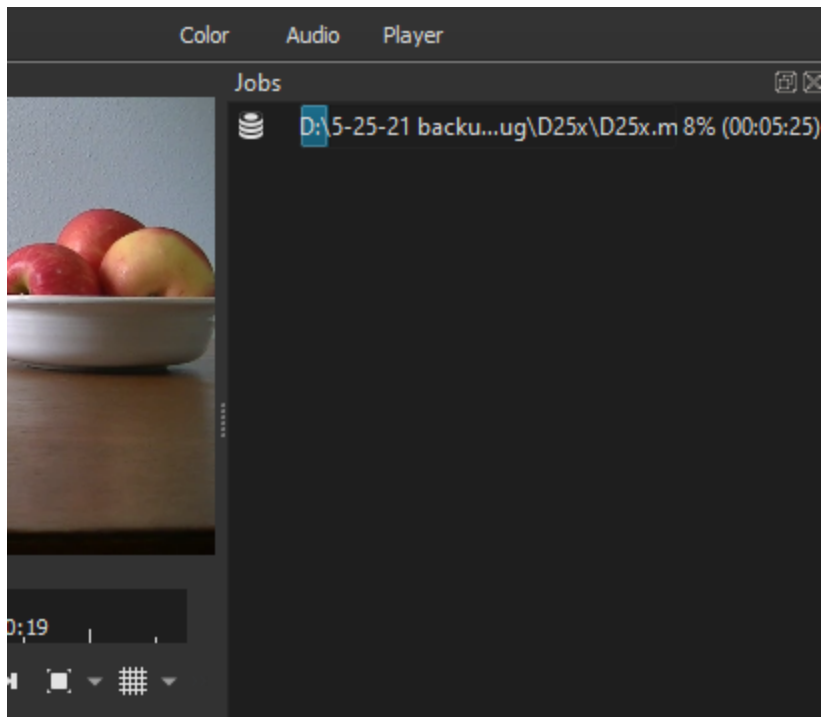
Export timeline.



## Export File



When it is done exporting, you will see the mp4 format at the end of the file name.



I watched it and it is great.